

The role of board of directors in driving innovation

Background

With strong needs to innovate in many areas and levels in society, it is essential to look into how board of directors view their role to instigate innovation in organizations and how their work can be stronger connected to the challenges executives and organizations face in becoming more innovative.

This master thesis will be connected to an ongoing research project on how boards contribute to organizations capability of driving innovation and contribute with a quantitative study directed to members of company boards. The students will design and conduct a questionnaire-based survey on how board of directors view the role and work in enhancing innovation and further analyze the data.

The students will be supervised by researcher Kamilla Kohn Rådberg at TME department at Chalmers University of Technology and work closely with the research project.

The objectives will be discussed and formulated by the students in collaboration with the supervisor and the research project.

Requirements

Knowledge innovation management as well as quantitative methodology and statistics,

For more information, please contact Kamilla Kohn Rådberg, Entrepreneurship & Strategy, TME

kamilla@chalmers.se