Master thesis proposal: Intrinsic and extrinsic motivation to change in interorganizational collaboration

To keep up with external pressures it is crucial for organizations that they can be innovative and change. One central aspect that enables changed behavior is motivation. When describing motivation there are mainly two different types; intrinsic and extrinsic motivation. Extrinsic motivation is explained as motivation that comes from the outside, for example financial compensation. Intrinsic motivation comes from the inside of the individual, through engagement in the work itself and the challenge and amusement of it. It is argued that individuals are most creative when feeling motivated mainly by interest, satisfaction, or challenge of the work itself, and not due to “carrots and whips”. However, in interorganizational collaboration involving multiple professional disciplines, for example in a complex construction project or in large public administrations, what motivates you may differ widely, meaning that there is not one receipt that can be followed. This is of main interest in the suggested thesis proposal.

The teachers have contacts with several companies that have an interest in ‘innovation and change’ that can be involved if student interest.

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