The circular economy as a concept has made an impressive journey in the last decade, and countless businesses have launched circular business models in contrast to their more traditional “linear“ business model. However, circular business models are not sustainable by default.

Assessing and analysing the actual environmental performance of business models are a necessity for the transition toward the circular economy. Business Model LCA, a relatively new method, is applied to capture both environmental impacts and the profitability of the business model to guide companies toward a greener business.

Circular Business models
- Result/use-oriented
- ...-as-a-Service
- Renting, leasing, sharing
- Pay-per-use
- Take back programs
- CBM on different markets
- ...

Interested? Send an email to Hannes Westberg at hanwest@chalmers.se
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