

Submission criteria - Research Track

Submissions: extended abstract (max. 2000 words)

Research track	Insufficient (1p)	Good (3p)	Excellent (5p)
Aim / problem and relevance	The contribution is insufficiently motivated and the question or problem formulation is incomplete or missing	The aim, question or problem are formulated and the relevance and context of the contribution for MOOC research and practice are articulated	The aim, question or problem formulation are clearly articulated and the contextualization is relevant to the conference. The contribution has the potential to stimulate discussions or developments in MOOC research and practice
Connection to prior research and experience	The connection to proven experience is missing or vague	The contribution is connected to proven experience	The contribution is explicitly situated and supported in relevant research or proven experience via reference to theories, approaches, and communities
Methods	Methods or approaches are not sufficiently accounted for	The contribution describes methods and approaches explicitly	Methods and approaches are described and motivated relative to the question or problem formulation of the contribution
Findings	The account of results and data analysis is missing or critically insufficient	Results and data analysis are accounted for in relation to the question or problem formulation	Results and data analysis are related to and develop the aim, question or problem formulation, methods, as well as relevant research and proven experience
Discussion / Reflection	The results or experiences are not analyzed or discussed in relation to the question or problem formulation	The contribution contains discussion or reflection relative to the question or problem formulation	The contribution discusses results or experiences in relation to the question or problem formulation. Critical connections or recommendations for the individual study or project are made via reflections that also contribute to the general perspective of approaches to higher education and educational development work
Communication	The contribution fails to communicate in terms of language, structure and communication	The content of the contribution is argued for and communicated in an accessible way	The content of the contribution is communicated in an accessible, engaging and enthusiastic way. The argumentation of the contribution is convincing

Submission criteria - Practice track

Submissions: max two pages description

Practice track	Insufficient (1p)	Good (3p)	Excellent (5p)
Aim / problem and relevance	The contribution is insufficiently motivated and the question or problem formulation is incomplete or missing	The aim, question or problem are formulated and the relevance and context of the contribution for MOOC research and practice are articulated	The aim, question or problem formulation are clearly articulated and the contextualization is relevant to the conference. The contribution has the potential to stimulate discussions or developments in MOOC research and practice
Connection to prior experiences	The connection to proven experience is missing or vague	The contribution is connected to proven experience	The contribution displays a clear reference to and is supported in relevant proven experience
Audience	The contribution fails to offer a sufficient account of the intended audience	The contribution describes its intended audience clearly	The contribution is well adapted to the format and to the intended audience.
Communication	The contribution fails to communicate in terms of language, structure and communication	The content of the contribution is argued for and communicated in an accessible way	The content of the contribution is communicated in an accessible, engaging and enthusiastic way. The argumentation of the contribution is convincing

Submission criteria - Open track

Submissions: max two pages description

Practice track (open format)	Insufficient (1p)	Good (3p)	Excellent (5p)
Aim / problem and relevance	The contribution is insufficiently motivated and the question or problem formulation is incomplete or missing	The aim, question or problem are formulated and the relevance and context of the contribution for MOOCs are articulated	The aim, question or problem formulation are clearly articulated and the contextualization is relevant to the conference. The contribution has the potential to stimulate discussions related to MOOCs
Connection to prior experiences	The connection to proven experience is missing or vague	The contribution is connected to proven experience	The contribution displays a clear reference to and is supported in relevant proven experience
Audience	The contribution fails to offer a sufficient account of the intended audience	The contribution describes its intended audience clearly	The contribution is well adapted to the format and to the intended audience
Communi- cation	The contribution fails to communicate in terms of language, structure and communication	The content of the contribution is argued for and communicated in an accessible way	The content of the contribution is communicated in an accessible, engaging and enthusiastic way. The argumentation of the contribution is convincing