

## Tobias Fredberg – List of Academic Publications 20121114

### Books

Beer, M., Eisenstat, R.A., Foote, N., Fredberg, T., Norrgren, F. (2011) *Higher Ambition: How Great Leaders Create Economic and Social Value*, Harvard Business Review Press, Cambridge  
(<http://www.higherambition.org>; <http://hbr.org/product/higher-ambition-how-great-leaders-create-economic-/an/12957-HBK-ENG>)

Fredberg, T (2003) *Interface Strategies – Internet and the Business of Large Swedish Daily Newspapers*, Institute for Management of Innovation and Technology, Gothenburg (doctoral thesis)

### Book Chapters

Börjesson, S, Fredberg, T (2003) Jam Sessions for Collaborative Management Research, in Adler, N, Shani, A B, Styhre, A (eds.) *Collaborative Research in Organisations: Foundations for Learning, Change and Theoretical Development*, Sage, New York, p. 135-148

Fredberg, T., Elmquist, M., Ollila, S and Yström, A. (2011) Role Confusion in Open Innovation Intermediary Arenas, in Wittke V. and Hanekop H. (Eds.), *Collaboration, production, innovation - New forms of Collaborative Innovation and Production on the internet*, Universitätsverlag Göttingen, pp 177-193

Fredberg, T, Norrgren, F and Shani, A.B. (2011) Developing and sustaining change capability via learning mechanisms: A longitudinal perspective on transformation, in Shani, A.B., Woodman, R.W., & Pasmore, W.A. (eds) *Research on Organizational Development and Change*, vol 19, p.117-161

Fredberg, T. (2008) A Selected Bibliography, in Huff, A.S. *Designing Research for Publication*, Sage

Fredberg, T., Kalling, T. (2013) Strategic Management, in Strannegård, L. and Styhre, A., *Management: A Reader*, Liber, Malmö

Fredberg, T, Ollila S (2005) The Big Brother Issue: Analyzing the Media System Around a Reality TV-series, in dal Zotto, C (ed.) *Growth and Dynamics of Maturing New Media Companies*, JIBS Research Reports, p. 55-71

Tasch, A, Fredberg T (2008) Social Piloting as Testing Methodology for Media Innovations, in van Kranenburg, H & dal Zotto, C (ed.) *Strategic Management in the Media Industry: Reflections on Innovation*, Edward Elgar Publishing. p. 245-264

### Academic Journal Articles:

Eisenstat, R.A. Beer, M. Foote, N., Fredberg, T. & Norrgren, F. (2008) The Uncompromising Leader, *Harvard Business Review*, 86 (6-7), 51-57

Elmquist, M., Fredberg, T. & Ollila, S., (2009) Exploring the field of open innovation: a review of research publications and expert opinions, *European Journal of Innovation Management*, 12(3): 326-345

Elmquist, M., Fredberg, T. & Ollila, S., (2009) Open Innovation: Forschung in Europa, *IP-Manager*, no.3, 2009

Foote, N., Eisenstat, R.. & Fredberg, T. (2011) The Higher Ambition Leader, *Harvard Business Review*, 89(9) 94-101

Fredberg, T (2007) Real Options for Innovation Management, *International Journal of Technology Management*, 39(1/2), 72-85

Fredberg, T (2009) Organizing Customers: Learning from Big Brother, Long Range Planning, 42(3), 320-340

Fredberg, T. & Piller, F.T. (2011) The Paradox of Tie Strength in Customer Relationships for Innovation: A Longitudinal Case Study in the Sports Industry, R&D Management 41(5), 470-484

Giannopoulou, E., Yström, A., Ollila, S., Fredberg, T. & Elmquist, M. (2011) Implications of Openness: A Study into (All) the Growing Literature on Open Innovation, Journal of Technology Management & Innovation, 5(3), 162-180

Ihlström, C., Åkesson, M., Svensson, J. & Fredberg, T. (2007) Introducing the e-newspaper: Identifying initial target groups, Journal of Media Business Studies 4(3): 41-62

Ihlström, C., Kalling, T, Åkesson, M. & Fredberg, T. (2008) Business Models for M-Services: Exploring the E-Newspaper Case from a Consumer View, Journal of Electronic Commerce in Organizations, 6(2), 29-57, April-June

Johansson (Fredberg), T. (2002). Lighting the Campfire: The creation of a community of interest around a media company. International Journal for Media Management 4(1): 4-12.

## Other forms of dissemination

Videos in the series “Innovation på Arbetsplatsen”, by Unionen and Ingenjörssamfundet:

- Intraprenörskap (Intrapreneurship)
- Kreativt Ledarskap (Creative Leadership)

Blogs at Harvard Business Review Blog Network (<http://blogs.hbr.org/>)

- Why good leaders pass the credit and take the blame  
([http://blogs.hbr.org/cs/2011/10/why\\_good\\_leaders\\_pass\\_the\\_cred.html](http://blogs.hbr.org/cs/2011/10/why_good_leaders_pass_the_cred.html))
- What Do Good Global Leaders Do?  
([http://blogs.hbr.org/cs/2012/01/what\\_do\\_good\\_global\\_leaders\\_do.html](http://blogs.hbr.org/cs/2012/01/what_do_good_global_leaders_do.html))