

Curriculum Vitae: Karen Louise Williams Middleton

Department of Technology Management and Economics
Division of Management of Organizational Renewal and Entrepreneurship (MORE)
Chalmers University of Technology, 41296 Gothenburg, Sweden
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Date of Birth: July 14, 1975

Civil status: Married – Jason Middleton
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Higher Education

- 2013** Diploma in Higher Education, Chalmers University of Technology, Gothenburg, Sweden
2010 Doctor of Philosophy in Technology Management, Chalmers University of Technology, Gothenburg, Sweden
Thesis title: Developing Entrepreneurial Behavior: Facilitating Nascent Entrepreneurship at the University
2003 Master of Business Administration, *Cum Laude*, F.W. Olin Graduate School of Business, Babson College MA, USA
1998 Bachelor of Science in Civil Engineering, Tufts University, Medford MA, USA
Minor in Engineering Management
1998 Russian language and literature, Moscow Polytechnic Institute, Moscow, Russia

Awards, Distinctions and Fellowships

Who's Who Award Recipient, Babson College MBA Class of 2003
F.W. Olin Scholarship (2001-2003)
Higdon MBA Women's Leadership Award Scholarship (2001-2003)

Languages

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|---------|---------------|-----------|-------|
| English | mother tongue | Norwegian | basic |
| Swedish | proficient | Russian | basic |

Academic Positions

- Sept 2014 -** Associate Professor (docent) in Entrepreneurship, Division MORE
2013 – 2014 Senior Lecturer in Action-based Entrepreneurship, Division MORE
2010 – present Coordinator for Entrepreneurship Research Group, Division MORE
2010 – 2013 Post-doctoral Researcher, Division MORE
2008 – 2010 PhD Candidate, Division MORE

Chalmers School of Entrepreneurship (CSE) combines a two-year masters-level education with pre-incubation of new ventures in high-technology fields. The school includes specialized tracks in technology and bioscience.

Positions specifically at Chalmers School of Entrepreneurship

- 2013 – present** Manager of pedagogy and research alignment
2012 – present Masters Thesis coordinator
2004 – 2012 Course Leader - Entrepreneurial Leadership and Dynamic Organizations
2006 – 2007 Project Leader
2004 – 2006 Program Manager
Operative responsible, including educational and pre-incubation coordination between school management and student body, marketing activities, business development and networking with regional actors, innovation system, incubation network and financiers.

Awards, Stipends and Distinctions

- 2013 Wenner-Gren Travel Stipend
- 2009 Babson College Entrepreneurship Research Conference Doctoral Consortia
- 2007 Chalmers School of Entrepreneurship was nominated and selected as a finalist to the new Excellence in Higher Education award (In Swedish Utmärkelsen framstående utbildningsmiljö) granted by HSV – the Swedish Agency for Higher Education (application co-written with Mats Lundqvist).

Research and Development Projects/Programs

- 2009 – present GoINN Sub-Project Learning. GoINN is one of five national Key-Actor Programs, funded by VINNOVA
- 2011 – 2012 FORFI: Academic entrepreneurship – from university research to implementation and commercialization of innovations – a comparative study. Collaborative research project led by Univ. of Tromsø. Chalmers University representative.
- 2010 – 2011 G4E (Gothenburg 4 Entrepreneurs). Manager of Sub-Project Education and Research. A merit-based project funded through the Swedish Ministry of Education.
- 2008 Leonardo da Vinci Lifelong Learning Project: Go West Inc. Manager. A collaboration project between innovation and incubation actors in Gothenburg, Sweden and West Midlands, UK.
- 2007 Project “Societal Entrepreneur”. United States Study Tour coordinator. A pilot project commissioned by the Swedish Knowledge Foundation including interviews, interactive workshops, and an international study visit.
- 2006 – 2007 Assistant manager of Interreg IIC DISTRICT EU Project: SEARCH (Scanning and Evaluating Activities for Research Commercialization Handovers)
- 2004 – 2008 Entreprenörsutveckling i samverkan, a regional development (VGR) project to promote and support recruitment and competence development of entrepreneurs in association with Chalmers School of Entrepreneurship

Organization of Academic Conferences and Workshops

- 2013 European Academy of Management – Istanbul, co-chair and coordinator Entrepreneurial Behavior Track
Nordic Academy of Management – Reykjavik, co-chair and coordinator Entrepreneurship Education Track
- 2012 European Academy of Management - Rotterdam, co-chair and coordinator Entrepreneurial Behavior Track
Entrepreneurial Learning Forum – Gothenburg, chair Entrepreneurial Learning Session
- 2009 CIP Forum – Gothenburg, co-chair University Entrepreneurship Track
- 2007 CIP Forum – Gothenburg, co-chair University Entrepreneurship Track

Recent Speaking Events

- 2013 Undergraduate Engineering Curriculum and Innovative Learning Approaches Workshop. *Innovation and entrepreneurship education at Chalmers: The Entrepreneurship & business design programme*. Chalmers University of Technology, April 11th.
- 2012 Keynote at Entrepreneurship Seminar. *University contribution to entrepreneurial ecosystems*. Kymenlaakso University of Applied Sciences, Finland, November, 9th.

Reviewing Assignments

- Academy of Management conference (2011-2012)
- Effectuation conference (2013)
- European Academy of Management conference (2012-2013)
- International Journal of Entrepreneurial Behaviour & Research (2013-2014)
- Journal of Small Business and Enterprise Development (2014)

Nordic Academy of Management conference (2013)
Scandinavian Journal of Management (2012-2013)

Educational achievements on bachelors & masters level

Bachelor and Master Thesis Supervision

- 2013 – 2014 Master Thesis: Bioentrepreneurship – business development in the biotechnology industry, Ayda Zamany Company
Master Thesis: Activities as a proxy for assessing development of entrepreneurial competencies, Christoffer Kjernald
Master Thesis: How networks facilitate entrepreneurial competence development among students within a formal university education, Triinu Helena Laks
- 2012 – 2013 Master Thesis: Entrepreneurial Decision Making: An analysis of the decision making process in market pull versus technology push incubation projects, Carolin Moberg.
Master Thesis: Intellectual property strategy formulation in medical technology startups: Business development in Project Monivent at Chalmers School of Entrepreneurship, Emma Wejedal.
Master Thesis: Context Dependence of Entrepreneurial Identity and Role: Business development in Project Ilid Therapeutics at Chalmers School of Entrepreneurship, Julia Fransson.
Master Thesis: Developing Effective Teams in Venture Creation Education, Pamela Nowell.
- 2011 Bachelor Thesis: A comparative study regarding Corporate Social Responsibility in Swedish and in South African companies
Bachelor Thesis: Terahertz: Identifying potential for commercialization of a new generation of electromagnetic waves
- 2009 Bachelor Thesis: Investigation of financial alternatives for ventures within incubation in the South African context

Teaching Experience

Course Design and Coordination, including lecturing and grading/feedback

- 2014 Idea Evaluation, 7,5cr masters elective course. Examiner.
- 2012 – present 60cr Masters Thesis for masters program Entrepreneurship and Business Design (MPBDP)
- 2004 – 2012 Entrepreneurial Leadership and Dynamic Organizing, 7,5cr course for masters program Business Design

Lecturer:

- 2010 – 2014 Idea Evaluation, 7,5cr masters elective course. Introduction to teamwork; module on Effectuation (since 2013)
- 2004 – 2008 Technology Based Entrepreneurship, 15cr course for masters program Business Design. Lectures and course work including group development, business plan development, rocket pitching and presentation skills.

Guest Lecturer:

- Spring 2014 University of Tromsø, Examiner for Idea Evaluation course
- Fall 2009 University of Tromsø, Masters in Business Creation and Entrepreneurship. Modules on negotiations, entrepreneurship and group dynamics.

Educational achievements on doctoral level

PhD Supervision

- 2009 – present Co-supervisor to Martin Lackeus (licentiate December 2013 and PhD planned 2015)
- 2014 – present Main supervisor to Pamela Nowell (licentiate planned December 2016)

Teaching Experience

Guest Lecturer:

- Winter 2013 Innovation Management and Entrepreneurship Doctoral Course. Module on entrepreneurship.
- Spring 2012 Advanced Leadership Doctoral Course. Module on entrepreneurship.
- Spring 2012 Ethics and IP Doctoral Course. Module on entrepreneurial action.
- Spring 2011 Innovation Management and Entrepreneurship Doctoral Course. Module on entrepreneurship together with Mats Lundqvist.
- Spring 2009 Advanced Leadership Doctoral Course. Module on entrepreneurship together with Mats Lundqvist.

Recent Presentations of Education Design to Institutions Visiting CSE

- Aug. 2014 Lund Tekniska Högskola, Sweden
- Mar. 2014 Technology Universities of Costa Rica, Honduras and Panama
- Feb. 2014 NTNU, Norway
- Apr. 2013 Tomsk Polytechnic University, Russia
- Oct. 2012 Ngee Ann Polytechnic, Singapore
- Aug. 2012 Mazury Region, Poland
- Apr. 2012 University of Tromsø, Norway

Academic Citizenship

- 2013 – present Entrepreneurship Research Society, founding scholar
- 2013 – present European Council for Small Business and Entrepreneurship Association
- 2013 – present Knowel Advisory Board: a non-profit org. focusing on soci(et)al entrepreneurship
- 2012 TME PhD Lunch Seminar Opponent
- 2010 – 2013 European Academy of Management, Entrepreneurship Division
- 2010 – present Minor Field Study scholarship reviewer. Minor Field Study scholarships are merit based scholarships providing financial support for conducting field studies related to undergraduate and graduate thesis work.
- 2008 – present Afriversity Research Fellow. Afriversity is a non-profit entrepreneurial training and incubation program for African businesses, headquartered in Cape Town, SA.
- 2009 – 2010 Doctoral Advisory Board, Department of Technology Management and Economics
- 2007 – 2011 Academy of Management, Entrepreneurship Division
- 2007/12 – pres Institute of Small Business and Entrepreneurship

Other Professional Employment

- 2002 – 2003 Independent start-up venture consulting Wellesley, MA
- 2002 GlassHouse Technologies, Inc. Framingham, MA
A computer data-storage IT start-up, Project Manager
- 1998-2001 Modern Continental Construction Co. Cambridge, MA
An engineering construction firm responsible for a significant portion of the Central Artery Tunnel/Project in Boston, Massachusetts, Engineer
- 1990-1998 J.R. Williams Co., Inc. West Chester, PA
A family owned and operated building construction and real-estate development firm.

References

- Anne Donnellon Assoc. Professor, F. W. Olin School of Business, Babson College
donnellon@babson.edu, (011) 617 549 4917 (mobile)
- Mats Lundqvist Head of Division, and Professor, MORE, Chalmers University of Technology; Director, Chalmers School of Entrepreneurship
Mats.lundqvist@chalmers.se, (46) 31 772 1915
- Susanne Ollila Assoc. Professor (Docent), MORE, Chalmers University of Technology

Paul Pedini

Susanne.ollila@chalmers.se, (46) 31 772 8414, (46) 708 449 991 (mobile)
Senior Vice President, Dragados USA
ppedini@Dragados-USA.com, (011) 617 908 2488 (mobile)

Research Publications

Any first/main authorships are indicated below in *italics*. Thus, when there is no indication then the contribution of co-authors has been equal. ABS journal grading is indicated where applicable (4 is the highest grade).

Peer Reviewed (Referred) Articles

Lundqvist, M.A. and Williams Middleton, K. (2010) Promises of Societal Entrepreneurship: Sweden and beyond, *Journal of Enterprising Communities*, 4(1), p. 24-36.

(included in dissertation)

(not ABS ranked)

Lackéus, M. and Williams Middleton, K. (2011) Venture Creation Programs: entrepreneurial education through real-life content [Interactive paper], *Frontiers of Entrepreneurship Research*, 31(9), Article 8, p. 343.

(not ABS ranked)

Ollila, S. and Williams Middleton, K. (2011) The Venture Creation Approach: integrating entrepreneurial education and incubation at the university, *International Journal of Entrepreneurship and Innovation Management*, 13(2), p. 161-178.

(included in dissertation)

(ABS grade 1 journal)

Lundqvist, M. and Williams Middleton, K. (2013) Academic entrepreneurship revisited: university scientists and venture creation, *Journal of Small Business and Enterprise Development*, 20(3), p. 603-617.

(ABS grade 2 journal)

Williams Middleton, K. (2013) Becoming entrepreneurial: establishing legitimacy in the nascent phase, *International Journal of Entrepreneurial Behaviour & Research*, 19(4), p. 404-424.

(ABS grade 2 journal)

Butler, C. and Williams Middleton, K. (2014) Team Conflict contributing to Entrepreneurial Learning: understanding conflict as positive within an Effectual Problem Space, *International Journal of Entrepreneurship and Innovation Management*, 18(1), p. 5-22.

(ABS grade 1 journal)

Williams Middleton, K. and Donnellon, A. (2014) Personalizing Entrepreneurial Learning: a pedagogy for facilitating the Know Why, *Entrepreneurship Research Journal*, 4(2), p. 167-204.

Williams Middleton is first author.

(not ABS ranked)

Donnellon, A., Ollila, S. and Williams Middleton, K. (in press) Constructing Entrepreneurial Identity in Entrepreneurship Education, *International Journal of Management Education*, Published online June 10, 2014: DOI: 10.1016/j.ijme.2014.05.004

(ABS grade 1 journal)

Lackéus, M. and Williams Middleton, K. (in press) Venture Creation Programs: bridging entrepreneurship education and technology transfer, *Education + Training*, 57(1) [In print January, 2015].

(ABS grade 1 journal)

Books and Book Chapters

Lundqvist, M.A. and Williams Middleton, K., (2008) Sustainable Wealth Creation beyond Shareholder Value, in C. Wankel and J. Stoner (eds.): *Innovative Approaches to Global Sustainability*, Palgrave Macmillan: New York. p. 39-62.
(included in dissertation)

Williams Middleton, K. (2013) Team Dynamics for Sustainable Business Development, in S. Alänge and M. Lundqvist (eds.): *Sustainable Business Development – Frameworks for Idea Evaluation and Cases of Realized Ideas*, Chalmers University Press: Gothenburg. p. 102-108

Submitted Articles Under Review

Agogué, M., Lundqvist, M. and Williams Middleton, K. Action and Identity of Innovative Entrepreneurs: An analytical framework bridging effectuation and design theory, revision submitted June 13th, 2014, *Creativity and Innovation Management*.
(ABS grade 1 journal)

Williams Middleton, K., Lundqvist, M. and Nowell, P. Relating the Process of Becoming Entrepreneurial to the I↔NVC Dialogic, submitted August 18th 2014, *Industry and Higher Education, SI Innovative Pedagogy in Entrepreneurship Education*
Williams Middleton is first author.
(ABS grade 1 journal)

Williams Middleton, K. and Donnellon, A. Becoming Entrepreneurial: A Process Theory, submitted August 20th 2014, *Academy of Management Learning & Education*
Williams Middleton is first author.
(ABS grade 3 journal)

Conference Proceedings

Lundqvist, M.A. and Williams, K. (2005) Adding licensing and venture creation to a university mission of open exchange, The 5th Triple-Helix Conference, Turin Italy, May 18-21.

Lundqvist, M.A. and Williams, K (2006) Promoting and measuring university-based innovation and entrepreneurship, AGSE Conference, Auckland, New Zealand, February 7-10.

Williams, K. and Lundqvist, M.A. (2007) Developing identity: start-ups and aspirant entrepreneurs gaining authority, Institute for Small Business & Entrepreneurship Conference, Glasgow, Scotland, November 7-9.

(a new, single authored version of this paper was included in the dissertation under the title 'Entrepreneurial Positioning')
Williams is first author.

Henricson, K., Faxhedén, T., Williams Middleton, K., and Lundqvist, M. (2009) The University as a Social Entrepreneur, Satter Conference on Social Entrepreneurship, New York City, November.
Henricson is first author.

Williams Middleton, K., Alvarado, D. and Lundqvist, M. (2010) Challenges facing international students engaging in venture creation: a study from Sweden. 13th McGill International Entrepreneurship Conference, Montreal Canada, September 18-19.
Williams Middleton is first author.

Lackéus, M., Lundqvist, M. and Williams Middleton, K. (2011) Obstacles to Establishing Venture Creation Based Entrepreneurship Education Programs, Nordic Academy of Management Meeting (NFF), Stockholm, Sweden, August 22-24.

Williams Middleton, K. (2011) Facilitating entrepreneurial behavior development through learning, Nordic Academy of Management Meeting (NFF), Stockholm, Sweden, August 22-24.

Donnellon, A. and Williams Middleton, K. (2012) Beyond the Explicit: Excavating A Pedagogical Approach to Knowledge for Entrepreneurial Action, European Academy of Management, Rotterdam, Netherlands, June 6-8.

Lundqvist, M., Williams Middleton, K. and Carreel, C.(2012) Path dependent path breaking: tracing innovative entrepreneurial behavior through C-K method, European Academy of Management, Rotterdam, Netherlands, June 6-8.

Lundqvist and Williams Middleton are first authors.

Ollila, S., Williams Middleton, K., and Donnellon, A. (2012) Entrepreneurial identity construction – what does existing literature tell us? Institute for Small Business & Entrepreneurship Conference, Dublin, Ireland, November 6-8.

Ollila and Williams Middleton are first authors.

Lackéus, M., Lundqvist, M., and Williams Middleton, K. (2013) How can entrepreneurship bridge between traditional and progressive education? ECSB Entrepreneurship Education Conference Aarhus, Denmark, May 29-31.

Lackéus is first author.

Lundqvist, M., Williams Middleton K. and Carreel, C. (2013) Exploring effectuation in early-stage ventures using C-K design theory, 2nd Effectuation Research and Teaching Conference, Lyon, France, June 3-4.

Lundqvist and Williams Middleton are first authors.

Lundqvist, M. and Williams Middleton, K. (2013) Transformative and transactional mechanisms in action-based entrepreneurship education, Nordic Academy of Management Meeting (NFF), Reykjavik, Iceland, August 21-23.

Ollila, S. and Williams Middleton, K. (2013) Exploring entrepreneurial identity construction: the case of an action-based entrepreneurship education, Nordic Academy of Management Meeting (NFF), Reykjavik, Iceland, August 21-23.

Agogué, M., Lundqvist, M. and Williams Middleton, K. (2014) Teaching Design Theory to Entrepreneurs: An Effectual Use of Design, 7th SIG Design Theory Conference, Paris, France, January 27-28.

Williams Middleton, K., Lundqvist, M. and Nowell, P. (2014) Relating the Process of Becoming Entrepreneurial to the I↔NVC Dialogic, 2nd 3E Conference, Turku, Finland, April 10-11.

Williams Middleton is first author.

Working Papers

Karlsson, T. and Williams Middleton, K. (2014) Strategies for Creating Nascent Venture Legitimacy, Institute for Small Business and Enterprise (ISBE) Conference, Manchester, UK, November 5-6.

Mueller S., Williams Middleton, K., Blenker, P. and Tunstall, R. (2014) Entrepreneurial learning through experience-based entrepreneurship education – a comparative study of four programs in Europe, RENT XXVIII, Luxembourg, November 19-21.

Other publications

Williams Middleton, K. and Lundqvist, M.A. (2007) Interregional University-Linked Innovation – The Potential for Europe, *Innovation Pathways and Knowledge Economy*, EU Interreg IIC DISTRICT, Brussels.

Williams Middleton is first author.

Reports

Williams Middleton, K. (2008) *Göteborg West Midlands Innovation Samarbete: GO WEST INC.*, Final Report for EU Education and Culture Lifelong learning programme Leonardo da Vinci.

Williams Middleton, K. (2007) *SEARCH – Scanning and Evaluating Activities for Research Commercialization Handovers*, Final report in EU District Interreg IIC.

Cases

Williams Middleton, K. (2012) *Early-stage innovation processing: building a community of practice to effectively utilize university innovation system resources*, a GoINN Learning Case.

Williams Middleton, K. and Fernqvist, N. (2011) *Simplexia*, a GoINN Learning Case.

Williams Middleton is first author.