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CV

ANN-SOFIE AXELSSON

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PERSONAL INFORMATION

NAME

Ann-Sofie Margareta Axelsson

BIRTH DATE

August 9, 1967

PLACE OF BIRTH

Umeå, Sweden

MARITAL STATUS

Married. Two children, born
October 2002 and March 2006

HOME ADDRESS

Aschebergsgatan 38
SE-411 33 Göteborg; Sweden

HOME PHONE

+46708-574321

WORKPLACE

Department of Communication and Learning and Science,
Chalmers University of Technology, Göteborg, Sweden

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HOME PAGE

<https://www.chalmers.se/en/Staff/Pages/ann-sofie-axelsson.aspx>

LANGUAGE SKILLS

Swedish, English, Icelandic

SCIENTIFIC MERITS

PROFESSIONAL PREPARATION

UNIVERSITY DEGREE	UNIVERSITY	YEAR
Professor	Borås University	2013
Associate Professor	Chalmers University of Technology	2010
Doctor of Philosophy	Chalmers University of Technology	2004
Licentiate of Philosophy	Chalmers University of Technology	2002
Master of Arts	Göteborg University	1998

APPOINTMENTS

TITLE	WORKPLACE	EMPLOYED FROM-TO
Head of Department and Library Director	Chalmers, Dept. of Communication and Learning in Science	Jan 2019-present
Dean of Faculty	Faculty of Librarianship, Information, Education and IT/Swedish School of Library and Information Science (SSLIS)	July 2014-2018
Head of Department	University of Borås Swedish School of Library and Information Science/SSLIS	August 2013-June 2014
Head of Division	Chalmers, Dept. of Technology Management and Economics/Division of Technology and Society	June 2012-Sept 2013
Senior Lecturer (part time)	University of Borås, Swedish School of Library and Information Science	Nov 2011-July 2013
Senior Lecturer	Chalmers, Dept. of Technology Management	Oct 2007-Jan 2017
Doctor	Chalmers, Dept. of Technology Management	July 2007-Oct 2007
Academic Visitor	Oxford Internet Institute, Oxford University	April-June 2007
Parental leave	Jan-March 2007	
Postdoc	University College Borås, Swedish School of Library and Information Science	June-Dec 2006
Doctor	Chalmers, Dept. of Technology Management	2005-June 2006
Parental leave	Oct 2002-March 2003	
Ph.D. student	Chalmers, Dept. of Technology and Society	1999-2004
Freelance journalist/ Translator (Icelandic→Swedish)	Owner-Manager	1997-1999

LICENTIATE THESIS

The Same as Being There Together? Communication, Technology, and Social Context in Multi-User Virtual Environments (2002). Department of Technology and Society, Chalmers University of Technology.

DOCTORAL THESIS

Framing Social Interaction in Shared Virtual Environments: The Influence of Technical and Social Factors (2004). Department of Technology and Society, Chalmers University of Technology. Supervisor: Ralph Schroeder, Oxford Internet Institute.

RESEARCH & DEVELOPMENT PROJECTS | RESEARCH GRANTS

Axelsson, AS., Sjöblom, G. and Broberg, O. (2009-2011). The Swedish wonder in digital advertising - network culture, entrepreneurial network and system of innovation. Funded by KK-stiftelsen (2.143.000 SEK). (Main applicant)

Ingerman, Å., Booth, S., Axelsson, AS. and Goodman, S. (2006-2010). Learning in groups: A multidisciplinary perspective on creating and participating in discursive spaces of learning. Funded by Vetenskapsrådet/The Swedish Research Council. (2.838.000 SEK) (Project member)

Axelsson, AS. (April-June, 2007). Ethical, Legal, and Institutional Dynamics of e-Science. Funded by STINT/The Swedish Foundation for International Cooperation in Research and Higher Education through a short term grant (80 000 SEK). The project was conducted at the Oxford Internet Institute, Oxford University.

Axelsson, AS. and Sonnenwald, D. (June-December, 2006). Expert on Demand. Personalized Knowledge Sharing for Library Science Professionals in Everyday Work Practice. Postdoc project (June-December 2006). Funded by CCI, Center for Collaborative Innovation.

Sonnenwald, D., Axelsson, AS and Spante, M. Library and information science collaboration: Sharing and building knowledge in various ways. (2006). Funded by Stiftelsen FöreningsSparbanken Sjuhärad.

SCIENTIFIC PUBLICATIONS

SELECTED REVIEWED JOURNAL PUBLICATIONS

- Annafari, T. M., Axelsson, AS., and Bohlin E. (2014). A Socio-economic Exploration of Mobile Phone Service Have-nots in Sweden. *New Media & Society* 16 (3), pp. 415-433.
- Axelsson, AS. (2010). Perpetual and Personal: Swedish Young Adults and their Use of Mobile Phones. *New Media & Society* 12(1), pp. 35–54.
- Axelsson, AS. and Schroeder, R. (2009). Making it Open and Keeping it Safe: e-Enabled Data Sharing in Sweden and Related Issues. *Acta Sociologica* 52 (2), pp. 213–226.
- Sonnenwald, D., Lassi, M., Olson, N., Ponti, M., and Axelsson, AS. (2009). Exploring New Ways of Working using Virtual Research Environments in Library and Information Science. *Library HiTech* 27(2), pp. 191-204.
- Axelsson, AS., Sonnenwald, D. and Spante, M. (2007). Att etablera ett kollaboratorium inom biblioteks- och informationsvetenskap: behov och utmaningar från ett praktikerperspektiv. *Svensk Biblioteksforskning* Vol. 16 (1).
- Axelsson, AS., Abelin, Å., and Schroeder, R. (2003) Anyone Speak Spanish? Language Encounters in Multi-User Virtual Environments and the Influence of Technology. *New Media and Society* Vol 5(4), pp. 475-498.
- Schroeder, R., Steed, A., Axelsson, AS., Heldal, I., Abelin, Å., Wideström, J., Nilsson, A., and Slater, M. (2001). Collaborating in networked immersive spaces: as good as being there together? *Computers & Graphics* 25, pp. 781-788.
- Axelsson, AS., Abelin, Å., Heldal, I., Schroeder, R., and Wideström, J. (2001). Cubes in the Cube: A Comparison of a Puzzle-Solving Task in a Virtual and a Real Environment. *CyberPsychology & Behavior* 4 (2) April, 279-286.

BOOKS

- Ingerman, Å., Wagner, K., and Axelsson, AS. (Eds.) (2009). På spaning efter teknisk bildning. [In Search of Technological Literacy]. Liber Förlag.
- Schroeder, R., and Axelsson, AS. (Eds.) (2006). Avatars at Work and Play. Activities in Shared Virtual Environments. London: Springer.

BOOK CHAPTERS

- Sjöblom, G., Broberg, O. and Axelsson, AS. (2017). Digital advertising campaigns and the branded economy. In: Franck Cochoy, Johan Hagberg, Niklas Hansson and Magdalena Petersson McIntyre (Eds.). *Digitalizing Consumption: How devices shape consumer culture*. Routledge.
- Broberg, O., Axelsson, AS., and Sjöblom, G. (2013). Entrepreneurial exploitation of creative destruction and the ambiguity of knowledge in the emerging field of digital advertising. In Maureen McKelvey and Astrid Heidemann Lassen. (Eds.) (2012). *How Entrepreneurs Do What They Do: Case Studies of Knowledge Intensive Entrepreneurship*. Edward Elgar Publishing.
- Axelsson, AS. (2009). Teknisk bildning i högskolan. In Ingerman, Å., Wagner, K. & Axelsson, AS. (Eds.) (2009). *På spaning efter teknisk bildning. [In Search of Technological Literacy]*. Liber Förlag.
- Axelsson, A., Sonnenwald, D.H. and Spante, M. (2009). Needs and challenges with respect to establishing a collaboratory within Library and Information Science: Practitioners' perspectives. In M. Huotari and A. Lehto (Eds.), *Change Challenges Leadership: Library in the Academic Community*, Tampere, Finland, Tampere University Press.

- Axelsson, AS., Abelin, Å., and Schroeder, R. (2007). Anyone speak Swedish? Tolerance for language shifting in graphical multi- user virtual environments. In B. Danet & S. Herring (Eds.), *The multilingual Internet: Language, culture and communication online*. New York, N.Y: Oxford University Press, pp. 362-381.
- Axelsson, AS., and Regan, T. (2006). Playing online. In P. Vorderer & J. Bryant (Eds.) *Playing video games – Motives, responses, and consequences*. L. Erlbaum Associates, pp.291-306.
- Spante, M., Axelsson, AS., and Schroeder, R. (2006). The good inequality: Supporting group-work in shared virtual environments. In R. Schroeder, & AS. Axelsson (Eds.), *Avatars at Work and Play. Activities in Shared Virtual Environments*. London: Springer, pp. 151-166.
- Axelsson, AS. (2002). The Digital Divide - Status Differences in Virtual Environments. In R. Schroeder (ed.) *The Social Life of Avatars*, London: Springer, pp. 188-204.
- Nilsson, A., Heldal, I., Schroeder, R, and Axelsson, AS. (2002). The Long-term Uses of Shared Virtual Environments. An Exploratory Study. In R. Schroeder (ed.) *The Social Life of Avatars*, London: Springer, pp. 112-126.

SELECTED REVIEWED CONFERENCE PAPERS

- Reisdorf, B., Axelsson, AS. and Maurin Söderholm, H. (2012). Living Offline - A Qualitative Study of Internet Non-Use in Great Britain and Sweden. *Selected Papers of Internet Research*, available at: <http://spir.aoir.org/index.php/spir/article/view/10>. Paper presented at the 13th Annual International and Interdisciplinary Conference of the Association of Internet Researchers (AoIR), October 18-21, 2012, Salford, UK.
- Unsworth, K., Axelsson, AS, Goggins, S. and Mascaro C. (2012). Exercising Control: A Comparative Study of Government Agencies and their Relationships with the Public Using Social Media. *Selected Papers of Internet Research*, available at: <http://spir.aoir.org/index.php/spir/article/view/11/pdf>. Paper presented at the 13th Annual International and Interdisciplinary Conference of the Association of Internet Researchers (AoIR), October 18-21, 2012, Salford, UK.
- Axelsson, AS. and Carlhed, C. (2009). Next Generation e-Researchers: Doctoral Students in Social Sciences and Humanities in Sweden and their Attitudes towards Open Access, Open Repositories and e-Research. Paper presented at the 5th International Conference on e-Social Science, Cologne, Germany, June 24-26, 2009.
- Axelsson, AS. (2008). Mobile Phone Use among Young adults in Sweden: Interpersonal Communication and Coordination in Everyday Life. Paper presented within a panel on “Swedish Mobile Communication in Cross-Cultural Perspective”, AoIR 9.0, Copenhagen, Denmark, October 16-18, 2008.
- Axelsson, AS., and Schroeder, R. (2007). Making it Open and Keeping it Safe: e-Enabled Data Sharing in Sweden and Related Issues. Paper presented at the *Third International Conference on e-Social Science*, Ann Arbor, Michigan, USA, October 7-9, 2007.
- Axelsson, AS., Sonnenwald, D. and Spante, M. (2006). Needs and Challenges with Respect to Establishing a Collaboratory within Library and Information Science: Practitioners’ Perspectives. Keynote (by Sonnenwald) at the *Information Use in Society Conference*, University Library, Bratislava, Slovakia October 10-11.
- Christie, M., Ferdos, F., Spante, M. and Axelsson, AS. (2005). Active Learning and Educational Technology. *Fifth International Workshop on Active Learning in Engineering Education*. Delft-Amsterdam, the Netherlands, June 8-9.
- Jörnmark, J., Axelsson, AS., and Ernkqvist, M. (2005). Wherever Hardware, There’ll be Games. The evolution of hardware and shifting industrial leadership in the gaming industry 1968-2004. *The Digital Games Research Association’s (DIGRA) 2nd International Conference Changing Views: Worlds in Play*, June 16-20, Vancouver, British Columbia, Canada.
- Heldal, I., Schroeder, R., Steed, A., Axelsson, AS., Spante, M. and Wideström, J. (2005).

Immersiveness and Symmetry in Copresent Scenarios. Proceeding of IEEE VR2005, pp. 171-178.

Axelsson, AS. and Regan, T. (2004). How Belonging to an Online Group Affects Social Behavior – A Case Study of Asheron’s Call. The IADIS International Conference Web Based Communities, Lisbon, Portugal, March 24-26.

NON REVIEWED CONFERENCE PAPERS

Axelsson, AS. and Nyström, T. (2010). Taking a New Direction: Behavioral Interventions in Higher Education supported by Ajzen’s Theory of Planned Behavior. Engineering Education in Sustainable Development, EESD. Gothenburg, Sweden, 19-23 September.

Schroeder, R. and Axelsson, AS. (2000) Trust in the Core: A Study of Long-term Users of Activeworlds. Digital Borderlands: A Cybercultural Symposium, Norrköping, Sweden, 12-13 May.

REPORTS

Sjöblom, G.; Axelsson, AS., and Broberg, O. (2011). Internet, IT-boomen och reklambranschen under andra hälften av nittioalet. Transkript av ett vittnesseminarium på ABF-huset i Stockholm den 17 februari 2010. Göteborg : Göteborg papers in Economic History, Print; 14.

Axelsson, AS. and Regan, T. (2002) How Belonging to an Online Group Affects Social Behavior – a Case study of Asheron’s Call (MSR-TR-2002-07).

SCIENTIFIC ASSIGNMENTS

Review assignments (journals and research programs)

Journals:

- The Nordic Journal of Cultural Policy
- New Media and Society
- Journal of Computer-Mediated Communication
- Communication Theory
- Information Research
- Human IT
- The Open Communication Journal
- Presence: Teleoperators & Virtual Environments
- Cyberpsychology: Journal of Psychosocial Research on Cyberspace

Research projects and programs:

- 2017 and 2018 MoRE 2020 (Mobility for Regional Excellence)
- 2011 and 2012 SIDA programme for development research
- 2006 PEACH FP6 Coordination Action (CA) on Presence (PEACH Coordinator Starlab Barcelona SL). <https://cordis.europa.eu/project/rcn/79437/factsheet/it>

Conference committee assignments

- 2017 Co-chair of the Best Practices Program of the iConference, 22-25 March 2017, in Wuhan, China. <http://ischools.org/the-iconeference/program/ischool-best-practices/>.
- 2017 Co-chair of the Poster Section of the iConference, 22-25 March 2017, in Wuhan, China. <http://ischools.org/the-iconeference/program/posters/>

- 2010 Co-chair of the conference 'Internet Research 11.0 - *Sustainability, Participation, Action* - The 11th Annual International and Interdisciplinary Conference of the Association of Internet Researchers (AoIR)' which was held in Gothenburg in October 2010 (<http://aoir.org/past-conferences>).
- 2009 Member of the Program Committee of the IADIS International Conference Game and Entertainment Technologies 2009 (GET 2009), Algarve, Portugal, 17-19 June 2009, <http://gaming-conf.org/previous-editions-from-2008-2015/>.
- 2008 Member of the Programme Committee of The 11th Annual International Workshop on Presence, 16-18 October 2008, Padua, Italy, <https://ispr.info/presence-conferences/previous-conferences/presence-2008-proceedings/>
- 2008 Member of the Program Committee of the First International Conference & Exhibitions on Mobile Society, 18-19 September 2008, Antalya, Turkey.
- 2008 Member of the Program Committee of the Third International Conference & Exhibitions on Mobile Government, 15-16 September 2008, Antalya, Turkey.
- 2004 Session chair at the IADIS International Conference Web Based Communities, Lisbon, Portugal, March 24-26, 2004. Session: FP 25.1 – Group Processes and Self-Organization. <http://www.iadisportal.org/>
- Member of the Program Committee of the IADIS International Conference Gaming 2008: Design for Engaging Experience and Social Interaction, Amsterdam, The Netherlands, 25-27 July 2008, <http://www.gaming-conf.org/>.
- Member of the Program Committee of the 7th International Conference on Mobile Business.
- Session chair at the Third International Conference on e-Social Science, Ann Arbor, Michigan, USA, October 7-9, 2007. Session: Cyberinfrastructure: Social and organizational issues.

Examining committees assignments

- Member of the Ph.D. examining committee of David Gunnarsson Lorentzen, University of Borås, 3 October 2016. Title of the Ph.D. thesis: *Following tweets around: Informetric methodology for the Twittersphere*.
- Member of the Ph.D. examining committee of Cecilia Österman, Chalmers, 12 December 2012. Title of the Ph.D. thesis: *Developing a Value Proposition of Maritime Ergonomics*.
- Member of the Ph.D. examining committee of Cecilia Berlin, Chalmers, 23 September 2011. Title of the Ph.D. thesis: *Ergonomics Infrastructure: An Organizational Roadmap to Improved Production Ergonomics*.
- Member of the Ph.D. examining committee of Mikolaj Dymek, KTH, 16 June 2010. Title of the Ph.D. thesis: *Industrial Phantasmagoria – Subcultural Interactive Cinema meets Mass-Cultural Media of Simulation*.
- Member of the Ph.D. examining committee of Aleksander Välamäes, Chalmers University of Technology, 12 September 2007. Title of the Ph.D. thesis: *Sound for multimodal motion simulators*.
- Opponent at the final seminar for Ann-Charlotte Stenberg, Civil and Environmental Engineering/Building Economics and Management, Chalmers university of Technology, 3 March 2006. Title of the Ph.D. thesis: *The Social Construction of Green Building*.

PEDAGOGICAL MERITS

DIPLOMA OF HIGHER EDUCATION

2007-2008 Pedagogical courses TLC101; TLC102; TLE202; TLE206

2007. *TLE202 Research Supervision* (3 higher education credit points) at CKK, IT University, University of Gothenburg/Chalmers, led by Professor Michael Christie.

2007. *TLC102 Teaching, Learning and Evaluation* (3 higher education credit points) at CKK, IT University, University of Gothenburg/Chalmers, led by Professor Michael Christie.

2007. *TLC101 Pedagogical Project* (6 higher education credit points) at CKK, IT University, University of Gothenburg/Chalmers, led by Professor Michael Christie.

2008. *TLE206 Ethics, Science and Society* (3 higher education credit points) at CKK, IT University, University of Gothenburg/Chalmers, led by Dr Tom Adawi.

OTHER PEDAGOGICAL MERITS

2011. The course *Handledarforum* at Chalmers University of technology.

PEDAGOGICAL DEVELOPMENT PROJECTS

- Participation in a working seminar series at Chalmers with focus on course development with a diversity perspective (Within the C-selt project). (Academic year of 2004-2005).
- Participation in a working seminar series at Chalmers with focus on the integration of general competencies in the civil engineering programmes (Within the C-selt project). (Academic year of 2005-2006).
- Member of a work group at Chalmers formulating guidelines for the bachelor thesis within the civil engineering programmes (Fall 2005)
- Convening member medlem of a work group at Chalmers formulating guidelines for the compulsory MTS (Människa-Teknik-Samhälle/Human-Technology-Society) course of the civil engineering programmes (Spring 2006).
- Co-developer of a theme within the Chalmers Gymnasiecentrum (a center for activities and teaching to reach out to high school students), <http://www.chalmers.se/sections/samverkan/skolsamverkan/gymnasiecentrum> named *Läkemedel, hälsa och samhälle* (Medicine, health and society) in collaboration with Professor Sven Engström, Chemistry, Chalmers. Within the theme we have conducted laboratory experiments, group discussions and a panel debate with altogether 115 high school students. I have been involved in the planning of the theme and the working material, giving lectures (2x45 minutes), and leading group discussions. I have also lectured within another theme named *Mobile mast* (2x45 minutes) about the social aspects of mobile telephony. I have also lectured within yet another theme named *New Media and Society* (2x45 minutes) about the role of ICTs in today's society. (Academic year of 2005-06; 2007-08; 2008-09).
- Member of the Centre for Environment and Sustainability [Göteborgs Miljövetenskapliga Centrum, GMV] *reference* group, Chalmers, focusing on developing the area of sustainable development in the Chalmers education (2006-)
- Member of the Centre for Environment and Sustainability [Göteborgs Miljövetenskapliga Centrum, GMV] *support* group, Chalmers, focusing on actively supporting Chalmers teachers in developing the area of sustainable development in their courses (Nov. 2007-2009). (10% of full time).
- SD (Sustainable development) coordinator for the Technology Management and

Economics undergraduate program (Sept. 2008-). (10% of full time).

- Member of the reference group for an investigation concerning the difficulties with recruiting females to the engineering programs at Chalmers (Oct-Dec 2008).

SUMMARY OF TEACHING EXPERIENCES

Undergraduate level

1999-2004 Teaching assistant in a variety of courses during my years as doctoral student

(1999-2004) e.g.:

- CTE045 Technology and society
- CTE020 Computers and society
- ITS030 Computers, communication and social networks

2004/2005 Co-responsible for the following course (7,5 hp):

- ITS040 Technology and social change

2004/2005 Examiner of and responsible for the following course (7,5 hp):

- ITS065 Gender and technology in our world today

2004- Examiner of and responsible for the following courses (7,5 hp):

- ITS022 Technology for a global sustainable society
- ITS070 New media: Technology, mobility and social change

2005/2006 Examiner of and co-responsible for the following course (7,5 hp):

- TEMS3 Humans, Technology and Society

2005/2006 Examiner of and responsible for the following course (7,5 hp):

- TEK045 Global Perspectives on Sustainable Development

2006/2007 Examiner of and responsible for the following course (7,5 hp):

- ITS052 Youth Culture and Digital Media

2009- Examiner of and responsible for the following course (7,5 hp):

- TEK335 Sustainable development

2011- Examiner of and responsible for the following course (7,5 hp):

- TEK390 The Engineer and Society

2000-2008 Guest lecturer/partly responsible in the following courses:

2000/2001 Virtual Environments (Luleå Technical University)

2007/2008 IKA096 Information Systems (Chalmers)

2008/2009 TEKX04 Bachelor thesis at the Department of Technology Management and Economics. Responsible for the module 'Sustainable development'. Seminars, thesis supervision. (Chalmers)

2004- Examiner for the following master's theses at the Division of Technology and Society (30 hp):

- 2004 "A Case Study of how Social Interaction and Information Management in a Learning Environment is Effected by the Introduction and use of an Open Intranet". (Linda Kullenberg, Industrial Economy and Organisation).
- 2004 "Factors of Engagement - A Study of Massively Multiplayer Online Gaming". (Viktor Karlsson, Computer Science).
- 2005 "Digital Multiplayer Games as Pedagogical Tools in Language Education: The Development and Evaluation of the 3D Game *Innsmouth*". (Jonas Fast and Niklas Mårdby, Computer Science).
- 2008 "Primary Resource Factor – How to Understand the Concept and How to Communicate it to a Wider public". For Göteborg Energi. (Marie Nicander, Technical Communication).
- 2009/2010 "Green IT – the next step". For Business Region Göteborg. (David Wallgren, Product Development and Emma Franzén, Industrial Ecology). (Co-supervisor with Gustav Sjöblom).

2012- Examiner for the following bachelor's theses at the Division of Technology and Society (15 hp):

- 2012 "Affärsnytta med systematiskt miljöarbete i små tjänsteföretag - Implementering av ett miljöledningssystem enligt ISO 14001" (Julia Othelius and Hanna Johansson Ryytty, Ekonomi och produktionsteknik).
- 2012 "Funktionsförsäljning, återtillverkning och lönsamhet - Utformning av försäljningssätt och pris för ett funktionserbjudande" (Maja Hansson and Lina Olsson, Ekonomi och produktionsteknik).

Master's level

2002-2005 Guest lecturer at the following master's programmes:

2002/2003 and 2003/2004 Mobile Informatics (University of Gothenburg/Chalmers)

2003/2004 Communication (Lund University/Campus Helsingborg)

2004/2005 Information and Communication Technologies (Chalmers)

PhD level

2009-2012 Guest lecturer, discussant, and thesis supervisor in the following course:

- Challenges and opportunities of technology in sustainable development (3 hp). (Course developed in collaboration)

Doctoral supervision

First supervisor:

2006-2013. Hanna Maurin-Söderholm, Swedish School of Library and Information Science at University of Gothenburg and University College Borås. Second supervisor: Professor Louise Limberg.

Thesis title: *Emergency Visualized: Exploring Visual Technology for Paramedic-Physician Collaboration in Emergency Care.*

Second supervisor:

2012-2016. Vanajah Siva, Department of Technology Management and Economics, Chalmers University of Technology. First supervisor: Professor Ida Gremyr. Thesis title: *Quality Management for sustainable product development: Adaptations of practices and tools.*

2006-2014. Monica Lassi, Swedish School of Library and Information Science at University of Gothenburg and University College Borås. First supervisor: Professor Louise Limberg. Thesis title: *Facilitating collaboration: Exploring a socio-technical approach to the design of a collaboratory for library and information science.*

2009-2012. Orada Teppayayon, Department of Technology Management and Economics, Chalmers University of Technology. First supervisor: Professor Erik Bohlin. Thesis title: *A Comprehensive Framework for Future Broadband Policy: Assessing the EU Initiatives.*

2009-2012. Mohammad Tsani Annafari, Department of Technology Management and Economics, Chalmers University of Technology. First supervisor: Professor Erik Bohlin. Thesis title: *Understanding Mobile Service Diffusion as an Evolutionary Process: A Study of the Swedish Market.*

2009-2012. Ibrahim Kholilul Rohman, Department of Technology Management and Economics, Chalmers University of Technology. First supervisor: Professor Erik Bohlin. Thesis title: *Essay on the Weightless Economy: Applications to Europe, Asia and Africa.*

2009-2012 Supervision of doctoral students in four doctoral workshops (4 half days) arranged by the Department of Technology Management and Economics.

OTHER

MANAGEMENT MERITS

Positions

- Jan 2019-present Head of Department and Library Director. Chalmers, Dept. of Communication and Learning in Science
- July 2014-2018 Dean of Faculty. University of Borås, Faculty of Librarianship, Information, Education and IT/Swedish School of Library and Information Science (SSLIS)
- Aug 2013-June 2014 Head of Department. University of Borås, Swedish School of Library and Information Science (SSLIS).
- June 2012-Sept 2013 Head of Division. Chalmers, Dept. of Technology Management and Economics/Division of Technology and Society

Assignments

- 2019-present Member of SwePub Utvecklingsråd, National library of Sweden
- 2019-present Member of the SULF (The Association of Swedish Higher Education Institutions) working group for digitalization
- 2018 Chair of the European iSchools (iSchools@Europe) group
- May 2016-2018 Member of the European iSchools (iSchools@Europe) Executive Committee/Teaching and knowledge exchange
- April 2016-2017 Member of the Swedish Secretariat for Gender Research reference group (<http://www.genus.se/en/>)
- Dec 2015-Feb 2018 Member of the Swe-Clarín steering group (<https://sweclarin.se/eng>)
- July 2013-2018 Head of iSchool (Swedish School of Library and Information Science) (<http://ischools.org/>)
- Oct 2012-2018 Member of the Chalmers Library Committee [Biblioteksrådet]
- Aug 2011-2013 Member of the Chalmers Faculty Committee [Fakultetsrådet], a consultative body for the Vice Chancellor of Chalmers University of Technology.

Supervision- and leadership training

- Aug 2015-Feb 2017 HeLP7 (Higher education Leadership Program). The Association of Swedish Higher Education.
- 2011 Leadership by Coaching [Coachande ledarskap]. Chalmers University of Technology.
- 2011 Leadership Development Training for Assistant Professors. Chalmers University of Technology.
- 2011 Course for Ph.D. supervisors: Handledarforum. Chalmers University of Technology.

INDUSTRIAL EXPERIENCE

During the period June 12-August 31, 2001 I held an internship at Microsoft Research, Microsoft Corp., Redmond, WA, USA. I spent the period in the research group 'Social Computing Group' where I participated in the ongoing research activities in the group and conducted a research project of my own concerning social interaction in massively multi-player online games. The project has resulted in several papers, a book chapter, and the technical report "How Belonging to an Online Group Affects Social Behavior – a Case study of Asheron's Call" (MSR- TR-2002-07).

RECENT POPULAR SCIENCE LECTURES AND SEMINARS

2019

- 6 April Panel discussant at Vetenskapsfestivalen, Göteborg (Göteborg Science Festival).
Topic: "God, Technology and Artificial Intelligence".
- 5 April Panel discussant at Vetenskapsfestivalen, Göteborg (Göteborg Science Festival).
Topic: "Den nya tekniken och vår kultur – vad händer?".

2018

- 3 July Panel discussant at Almedalen/Västsvenska Arenan. Topic: "Hur blir Sverige en digital nation i framkant??" ("How can Sweden become a digital nation at the forefront?").

2016

- 27 October Panel discussant at StyrelseAkademin (The Swedish Association of Board Directors). Topic: "Styrning och digital kompetens" ("Management and digital competence").
- 4 July Panel discussant at Almedalen/Västsvenska Arenan. Topic: "Hur samordnar vi oss nationellt för att studera och stödja samhällets digitalisering?" ("How do we organize ourselves nationally in order to study and support the digitalization of society?").
- 15 March Panel discussant at Jonsereds Herrgård/Klimat och religion, Göteborg University.
Topic: "Jorden vi ärvde" ("The earth we inherited").

2014

- 11 May Panel discussant at Vetenskapsfestivalen, Göteborg (Göteborg Science Festival).
Topic: "The Theology of Money".

2013

- 14 May Invited speaker at Mötesplats Sociala Medier, Borås. Topic: "Konsumentmakt eller maktlöshet i sociala medier" ("Consumer power or powerlessness in social media").
- 25 April Panel discussant at Vetenskapsfestivalen, Göteborg (Göteborg Science Festival).
Topic: "Du är det du köper!" ("You are what you buy!").
- 7 March Panel discussant at MEG (Mediedagarna i Göteborg), Göteborg. Topic: "Sociala medier och samhällsutveckling".
- 4 March Seminar at Konsument Göteborg (The Swedish Consumer Agency), Göteborg.
Topic: "Konsumentmakt eller maktlöshet i sociala medier" ("Consumer power or powerlessness in social media").
- 22 January Invited speaker at IT INNOVATIONS EXPO 2013 Marketing Arena, Göteborg (co-presenter with Professor Jan Nolin, Borås University). Topic: "Konsumentmakt eller maktlöshet i sociala medier" ("Consumer power or powerlessness in social media").

2011

- 1 September Invited speaker at a seminar arranged by the Danish Advertising Association, Stockholm. Topic: "Why are Swedes so damn good at doing digital advertising? The Swedish Digital Advertising Wonder".
- 13 April Invited speaker at the seminar Guldägget inspirerar (Guldägget inspires) arranged by the Swedish Advertising Association 'Komm!', Stockholm. Topic: "Det digitala reklamundret: Varför svenska byråer har varit så framgångsrika i att använda internet och vinna priser i internationella reklamtävlingar" ("The Digital Advertising Wonder: Why Swedish Advertising agencies have been so successful in using the Internet and winning prices in international advertising competitions").

2009

- 6 November Invited speaker at the 12th Medical Library Conference arranged by the Gothenburg University Library and Chalmers Library. Konferenscentrum Wallenberg, Wallenbergssalen, Gothenburg. Topic: "Future Scholarly Communication".
- 5 November Invited speaker at the seminar "Open Access – Open Science – synlighet tillgänglighet - impact – citering" arranged by the Gothenburg University Library and Chalmers Library. Konferenscentrum Wallenberg, Wallenbergssalen, Gothenburg. Topic: "Future Scholarly Communication".

2007

- 10 May Seminar at the seminar day Unga & Internet (Young people & the Internet) arranged by Göteborgsregionens kommunalförbund (The statutory joint authorities of the Gothenburg region). Topic: "Det sociala nätet: möjligheternas arena (The social Internet: the arena of possibilities)".

2006

- 21 September Mini Seminar at the Göteborg Book Fair (Bok&Bibliotek). Topic: "Information Sharing and Collaboration".