Titel: Patent Management
Avdelning: ES
Kontaktperson: Marcus Holgersson
Problem:
Patent management in the modern world has changed a great deal. Modern day technology has created a large growing market for small autonomous startups which has led to an increased rate of knowledge growth in the private domain and therefore also an increased amount of intellectual property. For a small autonomous startup one must deal with not only the problem of collecting own IPRs but also being able to use existing IPRs. We would like to elaborate this problem by focusing on small autonomous startups within two different cases.
1. Software intensive startups
2. Less software intensive
By doing this we will probably see two different ways of managing IP. Through literary studies we will gather information on how IP should be used in each case and then compare this with interviews with actual startups within both cases.

Syfte:
- Investigating in what ways IP management can be used in small autonomous startups.
  - software intensive vs less software intensive
  - Which IPRs and other alternatives do the different types of startups use and why?
  - How does that impact appropriation and rate of innovation, respectively?
  - Investigate how these startups can succeed on a market which is seeing an increased rate of privately held knowledge.

Metod:
Literature study and interviews (professors and/or small autonomous startups)

Medlemmar:
- Jonathan Boman
- Annie Milde
- Carl Ahlstrand