Conceptualizing eco-efficiency in the maritime industry

The goal of the thesis project is to extract meaningful information from the data coming from conceptual/mind maps done by 40 project partners of the EU Project Ecoprodigi.

Ecoprodigi is an ambitious project that aims at improving the eco-efficiency of the Baltic Sea Region. The value added by the thesis project is to synthesize how different individuals conceptualize eco-efficiency, according to the concepts drawn in the mind maps. Moreover, a set of Key Performance Indicators (KPIs) is to be generated from the analysis of the mind maps and will be used to build consensus on the concept of eco-efficiency in Ecoprodigi and track eco-efficiency improvements throughout the life cycle of vessels.

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