Tobias Fredberg – List of Academic Publications 20121114

Books

Fredberg, T (2003) Interface Strategies – Internet and the Business of Large Swedish Daily Newspapers, Institute for Management of Innovation and Technology, Gothenburg (doctoral thesis)

Book Chapters


Fredberg, T, Ollila S (2005) The Big Brother Issue: Analyzing the Media System Around a Reality TV-series, in dal Zotto, C (ed.) Growth and Dynamics of Maturing New Media Companies, JIBS Research Reports, p. 55-71


Academic Journal Articles:


Other forms of dissemination
Videos in the series “Innovation på Arbetsplatsen”, by Unionen and Ingenjörssamfundet:

- Intraprenörskap (Intrapreneurship)
- Kreativt Ledarskap (Creative Leadership)


- Why good leaders pass the credit and take the blame (http://blogs.hbr.org/cs/2011/10/why_good_leaders_pass_the_cred.html)